

FROM
SELFIE
2 SELFSTARTER



Yuri Arcurs

Photography Academy!



#selfie2selfstarter



A Two Year Paid Internship

For up to 10 students, trained by Yuri Arcurs himself

The world's highest selling Stock Photographer, Yuri Arcurs, is hosting his fifth Elite Academy Program with the purpose of producing the most talented and competent photographers in the world. This privately funded program runs for two years, where you could be given a once in a lifetime opportunity to get photography training from the industry's leading expert, travel to exotic locations, and acquire working experience through interactions with real projects, clients and top models.

This program is suited to highly competitive, goal-oriented youngsters between the ages of 17-24 years with strong entrepreneurial and creative characteristics. You will learn how to manage big productions and how to plan for a shoot. Very little photography knowledge is required, and we will teach you all you need to know. Our track record in developing superstars speaks for itself. Seven of the world's top 15 highest selling stock photographers come from this very program and are multimillionaires today. The income track record is an average of R30 000 per month in royalties one year after graduation, R120 000 per month two years after graduation and some are earning as much as half a million Rand per month three years after graduation.

The Training will cover the following subjects:

- Technical skills required to use Nikon, Canon and Hasselblad cameras
- Video recording and editing with the URSA mini, RED epic and others
- Basic and advanced photoshop skills
- Advanced RAW processing
- Advanced digital image theory
- Shoot planning and execution
- Creative research and Image Critique
- Branding, Client management, Invoicing and Legals

Yuri Arcurs

CEO of Yuri Arcurs Productions Cape Town



Timeline

start to finish

1 December 2015

Applications Open

Complete online application at www.selfie2selfstarter.co.za. Application period closes no later than 11h00 (UTC+02:00) on 17 January 2016.

1 - 7 February 2016

Boot Camp Week

During Bootcamp you will compete with like-minded participants to prove yourself and only the very best will be invited to attend the 2 year Academy. You will be evaluated on your entrepreneurial talent, your independence and your creativity.

**8 Feb. 2016 -
31 Jan. 2018**

Time to study

Shoot real projects, work with top models and producers. Exams every two months.

February 2018

Start working

We know the barriers to becoming a success in this industry, so if you pass your exams and graduate, we have a distribution contract waiting for you along with a credit line of up to R300 000 to kickstart your career.

February 2019

Earn money

1 year after graduation - Our track record speaks for itself and 100% of the students that have graduated from the Yuri Arcurs Photography Academy are earning in excess of R30 000 per month within their first year.

February 2021

You made it

3 years after graduation - You have established yourself in the industry, and your portfolio is represented to the top brands such as PeopleImages.com, GettyImages and iStockPhoto.com



Tasneem Howa – South Africa

Yuri Arcurs Photography Academy
Graduate 2014

“Hands down the most life-changing experience I've had. I could not envisage myself choosing another career after all I've learned and experienced over the past few years”.

Miko Moller – South Africa

Yuri Arcurs Photography Academy
Graduate 2014

“Being part of the Yuri Arcurs Academy definitely opened doors that I never imagined I'd walk through. It's been a rollercoaster of a ride and I've been on the most amazing journey both personally and in my career as a photographer”.



Mapo Mkhabela – South Africa

Yuri Arcurs Photography Academy
Graduate 2014

“The Academy was a great way to grow as a photographer - learning about all the elements of visual communication, both technical and emotionally. The people I have met along the way have become incredible friends and teachers”.

